The Global IT Outsourcing Capital

NOIDA, INDIA

India is a crucial player in ClearSource's international operations. Our India team is powered by industry experts who have years of experience delivering efficient operations and measurable results to many of our partners. ClearSource India has been among our highest-performing geos in just over a year, with cost-efficient services and a language-proficient workforce. Its capabilities cover a comprehensive range of services, including customer services, back-office operations, technical support, and custom solutions.

Why Consider **India** as Your Next Outsourcing Hub?

SEAMLESS OPERATIONS

24/7
Flexible Working Hours

ENGLISH PROFICIENCY

60th
India ranks #60 on the Global Proficiency Index with 500 points out of 800

MARKET VALUE

$52B
India is an established global contributor in the BPO space, with a value reaching $52 billion in 2023.

TECH GLOBAL TALENT

75%
The country houses over 75% of global tech talent.

COST SAVINGS

70%
Lower labor costs compared to many western countries

SOLUTIONS OFFERED

Design and Engineering
- Structural Analysis
- Electrical Analysis
- Proposal Design
- Permit Design

Sales Support

Back Office Solutions

Data Management & Processing

Custom Solutions

Language Proficiency

How Language Skills Can Help Your Business:

A Language-Ready Team: India is an ideal operations site because its citizens are proficient in English. Their grasp of the language translates to lesser costs in language training and better communication with every customer.

Despite not having English as its primary language, the country has roughly 129 Million English speakers. This number makes up 9% of the global anglophone population and is second only to the United States.

English remains an essential part of the country's educational development. The language serves as the medium of instruction for many of the country's universities and other academic institutions. In addition, English is widely used in the legislative, administrative, commerce, and media sectors.

While English proficiency in the country is heavily linked to educational attainment and social standing, geography also plays a role. Most of the country's most fluent speakers come from urban areas like Jaipur, Mumbai, and Chennai. The proficiency statistics in these areas mirror even those of European countries like Finland, Luxembourg, and Poland.

Industry Expertise

How Indian Talent Boosts Your Business:

Future-Proof Your Business: India is a rising outsourcing leader for a reason. Outsourcing your operations in the country gives you access to a digital-savvy talent pool that is well-equipped to provide outstanding services to a global market.

Considered the third-largest and fastest-growing hub for tech startups, India is a center for excellence in technology. As of 2023, 53% of the country's service exports now come from its technology industry, which has an estimated labor force of 5.4 million. In the same year, it has reached $245 billion in industry revenue.

India also boasts the best workforce in terms of digital skills readiness, with over 280,000 digitally skilled and re-skilled experts as of 2022. This achievement was made possible by the national government's initiatives to advance the country's IT / ITeS sectors, focusing on critical areas like cybersecurity and artificial intelligence.

Outsourcing Performance

Why Is the Philippines the Perfect Partner for Your Business Growth?

World-Class BPO Services: India's decades-long history in the industry has allowed it to build the outstanding BPO environment it has today. It has become one of the most sought-after BPO markets globally because of its growing talent pool of experts and cost-efficient services.

Competitive Labor Costs: India has become an ideal site for outsourcing because it offers competitive cost savings for businesses, al while maintaining exceptional service delivery in customer support.

The country's BPO landscape has grown immensely, from starting only with voice-based services to offering more services, such as non-voice support, knowledge process outsourcing, and IT services.

Its National Association of Software and Service Companies (NASSCOM) has become a key driver in this development, upskilling more than 2 million professionals and educating another 2 million eager talent.

Operational Requirements

Friendly Business Environment: India has become a top expansion site for many global players due to its the Ease of Doing Business 2.0 reforms. The country has seen remarkable progress since the program's launch in 2014.

The country is home to numerous business districts, such as Belapur in Navi Mumbai, Connaught Place in New Delhi, and the Poonamallee High Road and Armenian Street, all equipped with facilities and infrastructure that can drive effective business expansion.

ClearSource
The Exceptional Customer Experience